



For Immediate Release

VIZIYA™ Corp. Named "Cool Vendor" in Manufacturing by Leading Analyst Firm Companies selected for the "Cool Vendor Report" are Innovative, Impactful and Intriguing

Hamilton, Ontario, Canada, April 10, 2008 – VIZIYA Corp., thought leaders in the ERP Asset Management space, are 1 of 4 companies designated as "Cool Vendors" by the respected IT research and advisory firm Gartner in their "Cool Vendors in Manufacturing, 2008" report, authored by Dan Miklovic and Andrew Hughes, released March 18, 2008.

This year's "Cool Vendors in Manufacturing" report identifies innovative vendors that deliver impactful software solutions. Calling manufacturing "a fertile hunting ground for cool new ideas in IT," the report recognizes that Work Scheduling functions are "a critical weakness of most ERP-based EAM applications." The report goes on to note that by improving this functionality "most enterprises will see measurable improvements in equipment utilization and maintenance effectiveness".

"We are honored that Gartner included us as a Cool Vendor and we believe that this is recognition of Viziya's approach to development and its WorkAlign™ Scheduler solution for Asset Management scheduling. We believe that Viziya is on the leading edge of an important new wave in software development", states John Vujicic, CEO of Viziya. "We are helping bridge the gap between 'General Purpose' and 'Specific Needs' software by delivering embedded solutions as opposed to stand alone applications that require integration bridges. This unique strategy allows us to adhere to the 'one source of truth' principle." He goes on to say, "This trend will accelerate as the primary software vendors' architectures become more open and they embrace co-operation with partners to deliver a higher value solution for their customers, as Oracle is doing with us. Gartner notes that the 'integrated approach to maintenance scheduling is functionality that customers should consider'". John concludes, "We are very pleased with the response and recognition we are receiving from our customers, the market and prominent industry analysts like Gartner. We believe that it is a vote of confidence in our approach to delivering high quality asset management functionality to address the specific requirements desired by ERP customers."

According to Jay West –Sr. Manager of Oracle Solutions at Viziya– "Based on the Cool Vendor report, Gartner understands that maintenance planning and scheduling is mission critical for asset intensive companies and this complex business process is one that most solution providers (ERP and Best of Breed) have struggled to deliver exceptional functionality for. When we explained our 'embedded solutions' development approach and showed the intuitive interface of our WorkAlign Scheduling tool Gartner wanted to include us in the Cool Vendor Report. For us, this was affirmation that we had developed something new and innovative. As a bolt-on application this new functionality can be implemented quickly and enable rapid, quantifiable improvements in key maintenance performance metrics. I believe the report recognizes these factors and they contributed to Viziya being named a 'Cool Vendor' ".

About Gartner's Cool Vendors Selection Process:

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose. Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About Viziya:

Viziya's mission is to enhance and extend the capabilities of ERP asset management solutions. The mission is achieved by delivering a portfolio of commercial, "off-the-shelf", bolt-on software products that are fully integrated with the ERP asset management products and are wrapped in best business practices. Each product is uniquely designed to take full advantage of native functionality while providing compelling new capabilities. Thus, Viziya's customers get the best of both worlds – an asset management solution from their ERP vendor that is seamlessly integrated with the rest of their business applications and a portfolio of extra "Off the Shelf" plug-n-play capabilities. At Viziya it's not just about technology, rather, it's about using the technology combined with years of asset management expertise to guide ERP customers and deliver precisely what they need to run their business.

For more information, please visit www.viziya.com.
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